

SYMBOL DESIGN PROJECT

Graphic Art & Design 110

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Design a symbol with which you would be happy to be associated. The symbol could represent something you value, or it could represent you.

Research (on your own or with the teacher) visual symbols in everyday life.

Project Instructions / Criteria:

1. Make several thumbnail sketches to plan your symbol design.
2. Consider the cube borders (5" x 5") when finalizing your design.
3. The design should contain no more than 4 colours (including black, white and grey).
4. Consider colours carefully so that they contrast well. (Ensure that your design will be visible to people who are colour blind.)
5. The symbol could represent an interest, hobby, special achievement, family background or cultural heritage.
6. The symbol may or may not have a green circle around it, or a red circle with a slash.
7. Consider the space and make sure it is well balanced. (Not all space needs to be filled, but be purposeful with your placement, either symmetrical or asymmetrical.)
8. This project is to be done on paper using either pencil crayons, sharpie, marker or crayon.
9. This symbol will later be included as one side of the cube project.
10. This project represents a good 3 hours of work (including brainstorming, research, thumbnails, rough copy and good copy).