

DIGITAL PRODUCTION 120

Course Outline

Timeline: January 28 – June 5, 2015
Location: Hartland Community School, Room A-217
Teacher: Mr. Graham Rich, graham.rich@nbed.nb.ca, 375-3000 (office)

Course Overview

“Digital Production 120 is a performance-based course that focuses on the applied use of digital media and explores the appropriate legal and ethical dealings. It is intended to develop digital literacy through a skills-based approach, challenging in terms of its requirements but flexible enough to accommodate students with a wide range of interests and abilities.”

- N.B. Curriculum Document

Expectations

- Digital Production 120 is a hands-on project-based course and **attendance is essential**. If a student should **miss 2 classes**, he/she must arrange with Mr. Rich to **catch up after school**.
- Students must arrive prepared, on-time and ready to work safely while being efficient and productive.
- As per the HCS Attendance Policy, if a student does not attend **20 classes** of Digital Production 120, then he/she will not receive credit for this course.

ASSESSMENT NOTE:

*The June final mark is **NOT** mathematically based on the April report mark. This encourages students to take greater risk with more challenging projects.*

Course Materials

This course is computer-based and software will be provided. During related units, students may use their cell phone or similar device as a photo or video camera; students must check in their device with the teacher and must use the device in “airplane mode”.

Communication

- Assignments and due dates will be posted at:
<http://www.witty.ca> → HCS → Digital Production 12
- Parents can contact Mr. Rich by phone, email or by appointment.

Assessments

- 50% - Assignments & Projects
- 20% - Tests
- 30% - Final Project & Portfolio

Possible Topics of Study

- Elements of Art
- Principles of Design
- Digital Imaging
- Web Design
- Phone Apps
- Digital Audio
- Digital Video

Curriculum Outcomes

1. Demonstrate an awareness of the ethical and copyright implications of media creation.
 - 1.1. Students understand the ethical implications and responsibilities of media creation.
 - 1.2. Students understand and comply with Canadian copyright law.
2. Explore principles of effective design and communication.
 - 2.1. Students understand how media and media elements affect target audiences.
 - 2.2. Students have an awareness of effective design elements, as it applies to the unit of study.
 - 2.3. Students understand the importance of pre-production and attention to detail.
3. Design and create media products in a variety of formats.
 - 3.1. Students design and create digital imaging products.
 - 3.2. Students design and create websites.
 - 3.3. Students design and create digital audio products.
 - 3.4. Students design and create digital video products.

Digital Production 120

(January 28 – June 5, 2015)

I have read the course outline. I understand the course objectives and assessments.

I realize the April report mark indicates progress only and is **not** a percentage of the final mark.

Parent/Guardian Name: _____ Signature: _____

Student Name: _____ Signature: _____