

INSPIRATIONAL VIDEO

MEDIA STUDIES 120

Introduction EVERYONE IS SAD! We need someone to put a smile on our faces! The February blahs have set in. Can anyone show me when life is fun again?

Task: Make an inspirational video! This video should make everyone feel awesome (and not be hurtful). The video may be about teenagers, but doesn't need to be.

Target Audience: Teens (but you need to choose a specific group or groups)

Cultural Expectations: Choose a culture from your own personal experience.

Emotional Responses: Choose the emotional response that you want to bring out. (For example: happy, determined, disciplined, eager, silly, surprised, ...)

Audio Elements: Choose at least 5 specific sounds and music that will suit the above.

Visual Elements: Choose at least 5 specific visuals, including either dark or light shots, closeups (to build relationship, distance shots (to provide perspective), medium shots (to show connections).

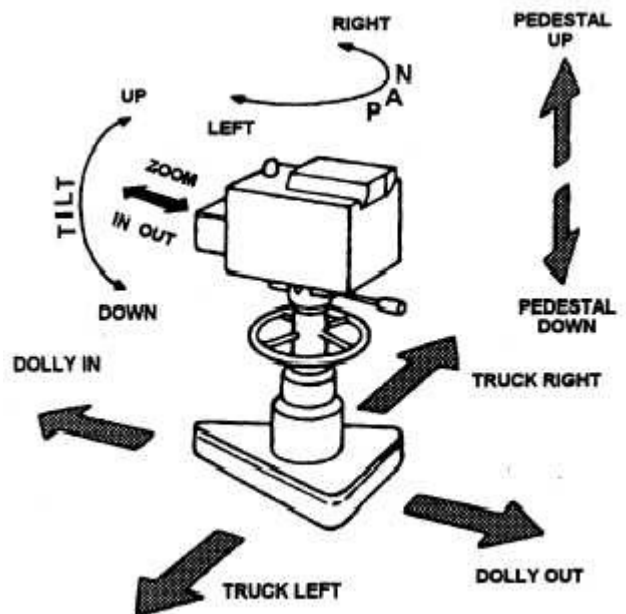
Messages to be Stated: Be specific in the words to be spoken or the text that will appear.

Messages to be Implied: Define at least 3 messages that you want to convey indirectly.

Types of Shots in Film

<http://thecinematheque.ca/education/wp-content/uploads/2012/02/LanguageofFilm05.pdf>

<http://www.cuvideocamera.com/types-of-shots.php>



http://photographytraining.tpub.com/14130/css/14130_324.htm