

Mini-Assignment – Consumer Behaviour:

The study of consumer psychology covers a wide range of subjects.

Find 2-3 articles on **consumer behaviour** from **Psychology Today**:
<https://www.psychologytoday.com/basics/consumer-behavior>

These range from articles about:

- How marketers influence your buying choices
- Ways you can control your own spending
- How Steve Jobs knew what you wanted (iPods, iPhones, iPads, ...)

Summarize 2-3 articles from this web site. (2-3 sentences each)

You will be asked about these articles on the next test.